2016/2017
Key Initiatives

Date: 8/2016
The Center for Online Learning & Innovation supports three concrete efforts at the college. First, it promotes, supports and guides academic technology initiatives. Second, it serves as a central point of contact for distance learning needs, coordinated departmental efforts for online learning, quality assurance and consistency in online courses, and online innovation endeavors. Lastly, it encourages innovation across campus through technology and new processes, including in teaching and learning and everyday work.

Goals

- Create a culture of professional development.
- Increase engaged and transformational learning experiences through faculty development opportunities.
- Promote the shift from informational to transformational teaching, learning and productivity through professional development and promotion to faculty, students and staff.
- Provide support and guidance that helps create excellent and distinctive online education offerings.

Key Issues

- Establish the Center for Online Learning & Innovation
  - Strategic planning for the 2016/2017 year.
  - Branding the new center: location, logo, Web site, Documentation space, and signage. Acquire OM402 and 400.
  - Create a yearly conference with tracks for academic technology, online learning and the innovative use of technology.

Staff

Leah MacVie, Director

- Years at Canisius: 7
- Lead on: Online Learning, Innovation
- Academic Areas of Research: Higher Education Evolution, Systems Science, Futures Thinking

Mark Gallimore, Ph.D., Instructional Designer

- Years at Canisius: 4
- Lead on: Technology in Teaching & Learning
- Academic Areas of Research: History of Technology, Digital Humanities
3 Efforts

Technology in Teaching & Learning  p. 4

Online Learning  p. 6

Innovation  p. 8

Yearly Events and Badges Highlight

COLI Conference & COLI Innovation Retreat  p. 10

COLI Badges  p. 11
Technology in Teaching & Learning

Goals

- Increase engaged and transformational learning experiences through faculty development opportunities.
- Promote the shift from informational to transformational teaching, learning and productivity through professional development and promotion to faculty, students and staff.

Key Issues

- Provide leadership in technology in teaching and learning on campus.
  - Initiate digital and online learning strategy discussions.
- Support initiatives that encourage the innovative use of technology.
  - Google Apps, blogging, technology pilots, etc.
- Support digital literacy skill development in our student population.
  - Pop-up tech.
- Promote and support the use of instructional technologies.
  - Cloud software, D2L, etc.

TOOLS

This year’s training offerings will focus on Google Apps for Education, Desire2learn, Confluence, Qualtrics, and Wordpress. Additionally, it will also include training for ‘bring your own device’ environments and miscellaneous (“extra learning”) trainings, such as social media and spreadsheets. A yearly schedule is posted on the COLI Wiki, where individuals will also be able to register.
In addition to the regularly scheduled trainings, COLI staff will also offer one-on-one consultations at regularly scheduled times during the week. Consultation times and options are listed on the COLI Wiki, where individuals will also be able to book an appointment.

**Advising**

COLI will be advised by a Technology in Teaching & Learning Meetup group that will meet once a month.

**Advocacy**

COLI will provide leadership in technology in teaching and learning by engaging the Deans and faculty groups on campus.

<table>
<thead>
<tr>
<th>Key COLI Lead on Technology in Teaching &amp; Learning: Mark</th>
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### Jesuit Schools Connection

The Technology in Teaching and Learning Special Interest Group (TTL SIG) is part of the Conference on Information Technology Management (CITM) in the Association of Jesuit Colleges and Universities (AJCU). It has been in existence since 2004 and, although it started out as a group focused on educational technology, it now also encompasses online learning. Canisius College has been an active participant in the group since its inception in 2004 through on-campus offices including FacTS and now COLI. Besides attending the yearly conference, COLI members also attend monthly webinars focused on various topics affecting technology groups in the Jesuit schools. These interactions has led to a network of expertise, collaborations, and resources sharing.

Online Learning

Goals

- Provide support and guidance that helps create excellent and distinctive online education offerings.
  - Strengthen online learning.
  - Grow online education.
  - Track online learning.
  - Create the Online Learning Committee.

Key Issues

- Serve as point of contact for online education at the college.
- Ensure accreditation and State Authorization needs are being met and promulgated.
- Monitor current online education offerings.
- Support online faculty members.
- Support online students.

THE ONLINE LEARNING “NET”

<table>
<thead>
<tr>
<th>Marketing</th>
<th>Enrollment</th>
<th>Academics</th>
<th>Alumni</th>
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<tbody>
<tr>
<td>- Awareness</td>
<td>- Communication</td>
<td>- Faculty Development</td>
<td>- Alumni Engagement</td>
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<td>- Target Marketing</td>
<td>- Flow</td>
<td>- Curriculum</td>
<td>- Alumni Tracking</td>
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<td>- Orientation</td>
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<td>- Student Advisement</td>
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<td>- Student Support</td>
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<td>- Graduation</td>
<td>- Donorship</td>
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Online Learning at Canisius requires a “net approach” to address the unique needs of online audiences. The Committee for Online Learning will be addressing each of these points in the coming years.
Training & Consultation

This year’s training offerings will feature an updated version of the Online Course Development Workshop offered by the Online Learning Faculty Fellow, as well as concept-focused training, such as incorporating the Jesuit Ignatian Pedagogical Paradigm online and methods for engaging online learners. A yearly schedule is posted on the COLI Wiki, where individuals will also be able to register.

In addition to the regularly scheduled trainings, COLI staff will also offer one-on-one consultations at regularly scheduled times during the week. Consultation times and options are listed on the COLI Wiki, where individuals will also be able to book an appointment.

Advising

COLI will chair and will be advised by the formally charged Committee for Online Learning that will meet once a month.

Advocacy

COLI will provide leadership in online learning by engaging the Deans, online programs, faculty groups, and various offices on campus, such as IT, Marketing and Communication, Graduate Admissions, the Library, and Advancement.

<table>
<thead>
<tr>
<th>Key COLI Lead on Online Learning: Leah</th>
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<tbody>
<tr>
<td>Online Learning Faculty Fellow: Dennis Mike</td>
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<tr>
<td>Online Learning Workstudy to be focused on online students: TBA</td>
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</table>
Innovation

Goals

- Create a culture of professional development.
- Increase engaged and transformational learning experiences through faculty development opportunities.
- Promote the shift from informational to transformational teaching, learning and productivity through professional development and promotion to faculty, students and staff.

Key Issues

- Provide leadership in technology in teaching and learning on campus.
- Support initiatives that encourage the innovative use of technology.
- Support digital literacy skill development in our student population.

2016/2017 DISCUSSION SERIES AND EVENTS

<table>
<thead>
<tr>
<th>Discussion Series</th>
<th>Events</th>
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<tbody>
<tr>
<td>Sept. : Wikipedia in the Classroom</td>
<td>Jan. : Change your Classroom/Workflow with GAFE</td>
</tr>
<tr>
<td>Nov. : Teaching and Learning in the Open (MOOCs &amp; P2PU)</td>
<td>Mar. : Using the Creative Commons</td>
</tr>
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</table>
Advising

COLI will be advised by a Technology in Teaching & Learning Meetup group that will meet once a month.

Advocacy

COLI will provide leadership in technology in teaching and learning by engaging the Deans and faculty groups on campus.

Key COLI Lead on Innovation: Leah

Key industry partners helping us to deliver programming and ideas:

- Buffalo Lab (Shawn Biddle, Senior Software Engineer), http://blog.buffalolab.org/
- Helm UX (Jonathan Gorczyca and Nicholas Barone, founders & Canisius alumni), http://www.helmux.com/
- Buffalo Game Space
- Girl Develop It https://www.girldevelopit.com/chapters/buffalo

Key campus partners helping us to conduct and promote events:

- Griff Center for Academic Engagement
- Proposed Student Clubs: Disney Club, Anime Club, Fusion Gaming Society, Computer Science Club, Digital Media Arts Club, Teacher Education Club, Circle K, Afro-American Society, Asian American Society & Friends, Global Horizons Association, Organization of Arab Students In Solidarity (OASIS), Unity, and more.

Pop-Up Tech Wednesdays

Griff Center & COLI present POP-UP TECH WED 1PM

As part of its mission to engage students in digital literacy skills that are not included in the curriculum, COLI will be partnering with the Griff Center for Academic Engagement to conduct a one-hour ‘pop-up’ tech booth each Wednesday. Instagram will be used to promote the event. A yearly schedule is posted on the COLI Wiki, where students will also be able to download tutorials after each event.
## Spring 2016

<table>
<thead>
<tr>
<th>Technology in Teaching &amp; Learning Track</th>
<th>Online Learning Track</th>
<th>Innovation Track</th>
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The [COLI Conference](#) will be both a professional development event for faculty and staff on campus, as well as a day of service to address the professional development needs of those off-campus, such as local teachers in partnering schools.

## Summer 2016

The upcoming [COLI Innovation Retreat](#) will take place in the Summer at Canisius College. The event will invite minds from institutions across NYS to take part in a creative exercise to explore new ways of teaching, learning and working and an action workshop that explores issues that plague higher education institutions in the state.
Digital badges are virtual forms of credit used to recognize professional development. Though they may just seem like images, they are actually linked to evidence of the achievement or skill earned. Once earned, individuals can display their collection of badges in multiple virtual spaces to demonstrate their knowledge. At the Center for Online Learning & Innovation, we have developed a badging system to recognize the contributions and competencies of our practitioners. COLI Badges can be earned by all Canisius faculty, staff, and students. They are awarded after an individual attends a COLI event or training. Additionally, we have created constellations of levels of badges, so that earners have clear paths to move from novice to master. Badges create a virtual way to track and display professional development. In the future, badge systems could be combined with additional incentives such as promotion/tenure, institutional recognition, mentor opportunities, and further professional development.

43 badges and 6 master badges will be offered in the 2016-2017 academic year.

COLI is using Credly.com to distribute the COLI Badges. Credly integration allows COLI lots of possibilities for crediting professional development in the future, including for participation and successful completion of virtual trainings via the COLI Blog. Earners will be able to collect, track and promote their earned badges on Credly, as well.
# Assistance

| President | ● Formally charge the Committee for Online Learning.  
|           | ● Advocacy for online learning and innovation in teaching and learning with the Boards of Trustees and Regents, across the institution, and in NYS.  
|           | ● Funding for the COLI.  
|           | ● Soliciting industry partners for COLI.  
| VPAA      | ● Promote online programs as a priority with Marketing & Communication.  
|           | ● Pressure to develop canisius.edu/coli  
|           | ● Pressure to approve and execute [sign for space](#).  
|           | ● Pressure to acquire OM402 and OM400.  
|           | ● Pressure to hire more staff or student workers for COLI.  
| Deans     | ● Promote online programs as a priority with Marketing & Communication.  
|           | ● Online learning accreditation and policy support.  
|           | ● Support existing online programs.  
|           | ● Encourage the development of new online programs and certificates (especially Business and A&S).  
|           | ● Encourage the development of new online courses.  
|           | ● Encourage faculty to utilize technology in their teaching and learning.  |