

Social Media



GETTING STARTED

- [Social Media Explained](#)
- [Getting Started with Social Media](#)
- [Social Media TuneUp: Managing Your Personal and Professional Identity on Social Media](#)
- [Social Media Strategy Template](#)
- [Create a new generic Canisius Email Account](#)

Blogs

- [Blogs@Canisius](#)
- [Getting Started with Blogs/Divi](#)
- [Integrating Mailchimp with Wordpress for Newsletters](#)

FACEBOOK

- [Getting Started with your Facebook Page](#)

Coming Soon:

- [Pages vs profiles](#)
- [Branding your Facebook page](#)
- [Facebook Ads](#)
- [Add a welcome page](#)
- [Add a video](#)
- [Add special event notices](#)
- [Conduct live Q&A sessions](#)

TWITTER

Coming Soon:

- [What do you do with a tweet](#)
- [Branding your Twitter profile](#)
- [Using hashtags](#)

HOOTSUITE

- [Managing your Accounts](#)
- [Suggestions in Hootsuite](#)

RESOURCES

- [The Pros of Social Media \(article\)](#)