### Social Media

**GETTING STARTED**

- Social Media Explained
- Getting Started with Social Media
- Social Media TuneUp: Managing Your Personal and Professional Identity on Social Media
- Social Media Strategy Template
- Create a new generic Canisius Email Account

**Blogs**

- Blogs@Canisius
- Getting Started with Blogs/Divi
- Integrating Mailchimp with Wordpress for Newsletters

**FACEBOOK**

- Getting Started with your Facebook Page

**TWITTER**

- Coming Soon:
  - What do you do with a tweet
  - Branding your Twitter profile
  - Using hashtags

**HOOTSUITE**

- Managing your Accounts
- Suggestions in Hootsuite

**RESOURCES**

- The Pros of Social Media (article)